



LABOR★RISING

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Www.LaborRising.com

Register

Our Foundations classes are typically conducted monthly in Chicago just minutes from O'Hare Airport. Our Advanced classes are taught quarterly.

Find our current class schedule on our site:
Www.LaborRising.com

Throw Away The Playbook!

The guy that wrote it was never in this situation.

Labor Rising is a fully integrated market development strategy for the Building Trades.

Labor Rising focuses on 4 areas of training using state of the art techniques in:

- Organizing: Market wide research and development of a union's unique Compression Zones. *Can't organize a market unless you know where to start.*
- Marketing: Advancing our union contractors, using the power of our membership. *The old ways of marketing are dead.*
- Communication: Connecting leadership to membership instantly, allowing us to leverage our combined numbers for political power. *Strength in numbers.*
- Opposition research: Providing unions with critical information about the competition to facilitate strategic decisions. *Knowledge is power.*

Strategic Organizing

Organizing like it's never been done before.

Learn More ▶

Contractor Marketing

Market share delivered.

Learn More ▶

Communication

Connecting leadership to membership instantly.

Learn More ▶

Opposition Research

Because you need to know and knowledge is power.

Learn More ▶